

Money Matters

Financial Literacy Library Series



Rocky Mountain
Chapter of Credit Unions

www.creditunionsrule.org

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FOR IMMEDIATE RELEASE

Money Matters Library Series – National Winner of the CUNA Desjardins Award

Fort Collins, CO, Tuesday, Jan 31, 2017 — The Rocky Mountain Chapter of Credit Unions is pleased to announce their Money Matters series has been recognized at the national level with the Desjardins Adult Financial Education Award by the Credit Union National Association. This collaborative series is a partnership between nine credit unions and the libraries in eight different communities with the goal of providing personal financial education across Northern Colorado.

The Desjardins program was created by CUNA to recognize leadership within the credit union movement on behalf of financial literacy for all ages. **The award will be presented on March 1, 2017 in Washington, D.C.**

"Providing information and education through libraries is a great way for people to feel more comfortable learning about personal finance related topics. Libraries are typically held in high regard in their communities," says Laurel Kubin, Larimer County Extension Director. "When Credit Unions work in collaboration with libraries, bringing together patrons with knowledgeable speakers, learning in a safe environment occurs."

In partnership with three library districts and two public libraries, the Rocky Mountain Chapter of Credit Unions presents the Money Matters personal financial education series. The monthly seminars, taught by local subject matter experts, are free and open to the public at libraries in Fort Collins, Greeley/Evans, Loveland, Windsor, Firestone, Erie, and Louisville.

To see a full schedule and more details of the Money Matters Library Series, please visit www.creditunionsrule.org.

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About the Rocky Mountain Chapter of Credit Unions:

The Rocky Mountain Chapter of Credit Unions is comprised of nine credit unions in Northern Colorado in Boulder, Larimer and Weld Counties. These credit unions are united in the true cooperative spirit that credit unions were founded upon. While they operate separately to serve their members, they join together to help our community.

Participating Credit Unions: Public Service Credit Union, Security Service FCU, Blue Federal Credit Union, Elevations CU, Premier Members FCU, Northern Colorado CU, Colorado CU, Ent CU, and Foothills CU.

For more information about the RMCCU visit www.creditunionsrule.org.

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